

The World Bank's ID4D Principles on Identification for Sustainable Development offer a valuable set of principles covering three pillars: *inclusion, design and governance*. Guiding the ecosystem approach by these best practices will be critical to a successful ID enrolment programme in Nigeria. Furthermore, the ecosystem would benefit from applying these principles to the challenges and opportunities within the local context to ensure that the poor and marginalised are front and centre of our enrolment strategy to secure inclusive enrolment for as many Nigerians as possible.

The World Bank 2019 study - 'ID Enrolment Strategies: Practical Lessons from Around the Globe' highlights the following countries' success when the ID4D principles were applied. Learning lessons from these examples can support Nigeria to navigate the complexities of accessing harder to reach communities and overcome the enrolment challenges in the country's context.

#### **TAKING A GENDER CONSCIOUS APPROACH TO ENROLMENT:**

In culturally conservative Pakistan, where women are often disadvantaged owing to socio-cultural norms, a deliberate approach was taken by the country's National Database and Registration Authority (NADRA) by opening fifteen (15) women-only registration centres, staffed entirely by women. Women managers, data entry operators and drivers provided the solution to overcome the reluctance of women or their families that often contribute to a woman's decision to register. A gender-conscious approach such as this would be valuable in the Nigerian context to ensure the inclusion of the marginalised.



#### **OVERCOMING INFRASTRUCTURE CHALLENGES:**

In Malawi, to circumvent the power supply challenge, biometric registration kits were solar-powered and included digital cameras, laptops, fingerprint scanners, card readers and other peripheral equipment. Given that they were in use for approximately 12 hours per day, extra batteries were carried. Similar innovation will be needed in Nigeria, where the inconsistent provision of electricity is experienced across the country.



#### **CREATING INCENTIVES FOR MARGINALISED COMMUNITIES**

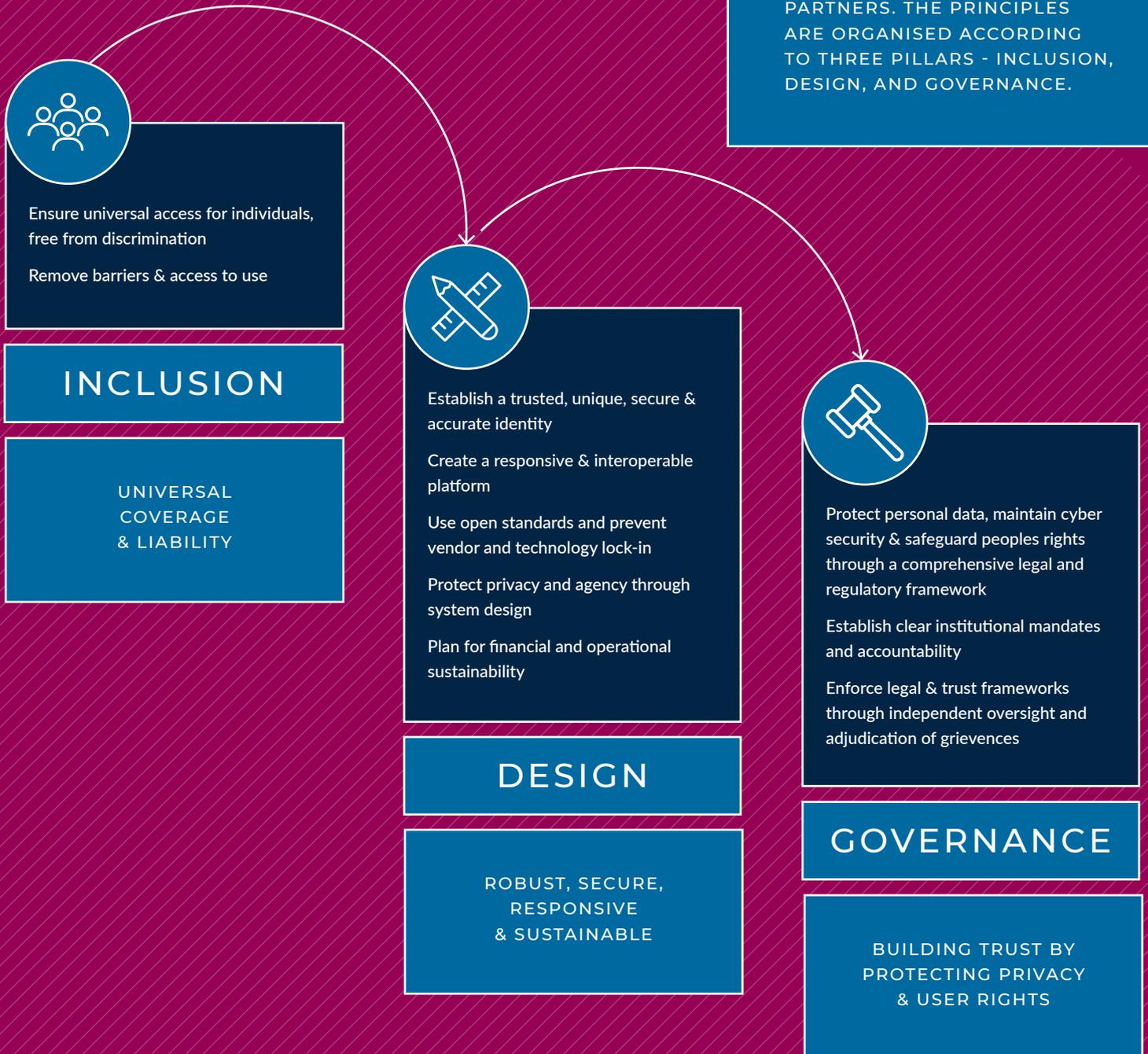
In Rwanda, vulnerable persons were reached through groups that represented them and through home visits if they could not go to the registration point by themselves. In addition to these suggestions, incentives could be created for the registration processes such as special registration days, which were organised in the village squares in rural areas, accompanied by festivities and food and parties for children. This promoted a perception that certification ownership is a cause to be celebrated rather than an administrative process to avoid.



## THE WORLD BANK PRINCIPLES

Learning from and adapting the tactics used by countries such as Pakistan, Malawi, and Rwanda to suit Nigeria's specific needs, provides a basis from which interventions can be tried and tested. Improving the success of Nigeria's registration process requires an assessment of the various difficulties faced by respective demographics, geographies and beneficiaries and designing specific solutions that meet their unique requirements. That is an area where we are actively working to test approaches that might suit the Nigerian context.

THERE ARE HIGH-LEVEL STANDARDS THAT PRACTITIONERS SHOULD FOLLOW TO ENSURE THAT ID SYSTEMS ARE INCLUSIVE, TRUSTED, AND USEFUL FOR PEOPLE, GOVERNMENTS, AND THE PRIVATE SECTOR. THIS COMPRISES OF TEN PRINCIPLES ON IDENTIFICATION FOR SUSTAINABLE DEVELOPMENT, DEVELOPED THROUGH A SERIES OF STAKEHOLDER CONSULTATIONS. AS OF 2019, THESE PRINCIPLES HAVE BEEN ENDORSED BY 25 INTERNATIONAL ORGANISATIONS, ASSOCIATIONS, AND DEVELOPMENT PARTNERS. THE PRINCIPLES ARE ORGANISED ACCORDING TO THREE PILLARS - INCLUSION, DESIGN, AND GOVERNANCE.



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